ORDER

KARE 11

Orders				
Order / Rev:	**720905**			
Alt Order #:	06366096			
Product Desc:	NOLAN FOR CONGRESS			
Estimate:	2000		**KARE**	
Flight Dates:	10/09/12 - 10/15/12	Primary AE:	Jim Quinn	
Original Date / Rev:	10/09/12 / 10/09/12	Sales Office:	T-PHI	
Order Type:	Political	Sales Region:	NAT	

Agency

Name:	**Greer Margolis Mitchell/ Pol**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	3050 K St NW	Billing Cycle:	WEEKLY
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**NOLAN,R/D/CONRESS**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-US House Representative	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	17	$11,550.00	$9,817.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	$11,550.00	$9,817.50	0.00
Totals	17	$11,550.00	$9,817.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	36%	$11,550.00
Market	100%	$32,083.33

Competitive Share	Share	Total
CABLE	0%	$0.00
KAWB	0%	$0.00
KAWE	0%	$0.00
KCCO	0%	$0.00
KCCW	0%	$0.00
KFTC	0%	$0.00
KMSP	15%	$4,812.50
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
KSTP	15%	$4,812.50
KTCA	0%	$0.00
KTCI	0%	$0.00
KWCM	0%	$0.00
UNKWN	0%	$0.00
WCCO	34%	$10,908.33
WFTC	0%	$0.00

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Flight Dates:	10/09/12 - 10/15/12	Estimate:	2000

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/09/12	10/15/12	M-F 10-1035p	CM	10-1035p	-TWTF--	:30	1	$1,500.00	P-2	0.00	NM	1	$1,500.00
				KARE News 10p											
	KARE 11 NEWS AT 10<														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/09/12	10/15/12	-TWTF--	1	$1,500.00	0.00								
2	KARE	10/09/12	10/15/12	M-F 4-430p	CM	4-430P	-TWTF--	:30	1	$200.00	P-2	0.00	NM	1	$200.00
				KARE 11 4 News											
	KARE 11 NEWS AT 4														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/09/12	10/15/12	-TWTF--	1	$200.00	0.00								
3	KARE	10/09/12	10/15/12	M-F 5-530p	CM	5-530p	-TWTF--	:30	1	$650.00	P-2	0.00	NM	1	$650.00
				KARE 11 5 News											
	KARE 11 NEWS AT 5														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/09/12	10/15/12	-TWTF--	1	$650.00	0.00								
4	KARE	10/09/12	10/15/12	M-F 5-6a	CM	5-6a	-TWTF--	:30	2	$175.00	P-2	0.00	NM	2	$350.00
				KARE First Edition M-F											
	KARE 11 NEWS SUNRISE														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/09/12	10/15/12	-TWTF--	2	$175.00	0.00								
5	KARE	10/09/12	10/15/12	M-F 6-630p	CM	6-630p	-TWTF--	:30	2	$900.00	P-2	0.00	NM	2	$1,800.00
				KARE 11 6 News											
	KARE 11 NEWS AT 6														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/09/12	10/15/12	-TWTF--	2	$900.00	0.00								
6	KARE	10/09/12	10/15/12	M-F 6-7a	CM	6-7a	-TWTF--	:30	1	$900.00	P-4	0.00	NM	1	$900.00
				KARE 11 Sunrise M-F											
	KARE 11 NEWS SUNRISE														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/09/12	10/15/12	-TWTF--	1	$900.00	0.00								
7	KARE	10/09/12	10/15/12	Today Show	CM	7-9a	-TWTF--	:30	2	$500.00	P-2	0.00	NM	2	$1,000.00
				Today Show											
	TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/09/12	10/15/12	-TWTF--	2	$500.00	0.00								
8	KARE	10/14/12	10/14/12	Post NFL Late News	CM	1030-1105p	------S	:30	1	$1,300.00	P-2	0.00	NM	1	$1,300.00
				Post NFL Late News											
	KARE 11 NEWS AT 10<														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/08/12	10/14/12	------S	1	$1,300.00	0.00								
9	KARE	10/14/12	10/14/12	Sun 5-530p	CM	5-530p	------S	:30	2	$1,170.00	P-4	0.00	NM	2	$2,340.00
				KARE 11 5 News Su											
	KARE 11 NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/08/12	10/14/12	------S	2	$1,170.00	0.00								
N 10	KARE	10/14/12	10/14/12	Post NFL Late News	CM	1030-1105p	------S	:30	1	$1,300.00	P-2	0.00	NM	1	$1,300.00
				Post NFL Late News											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/08/12	10/14/12	------S	1	$1,300.00	0.00								
N 11	KARE	10/12/12	10/12/12	M-F 430-5A	CM	430-5a	----F--	:30	1	$60.00	P-2	0.00	NM	1	$60.00
				430a Sunrise											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/08/12	10/14/12	----F--	1	$60.00	0.00								
N 12	KARE	10/12/12	10/12/12	M-F 11-1130a	CM	11-1130a	----F--	:30	2	$75.00	P-2	0.00	NM	2	$150.00
				KARE 11 News @ 11a											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/08/12	10/14/12	----F--	2	$75.00	0.00								
												Totals		17	$11,550.00